

# Investor Presentation

Third Quarter 2023 Results

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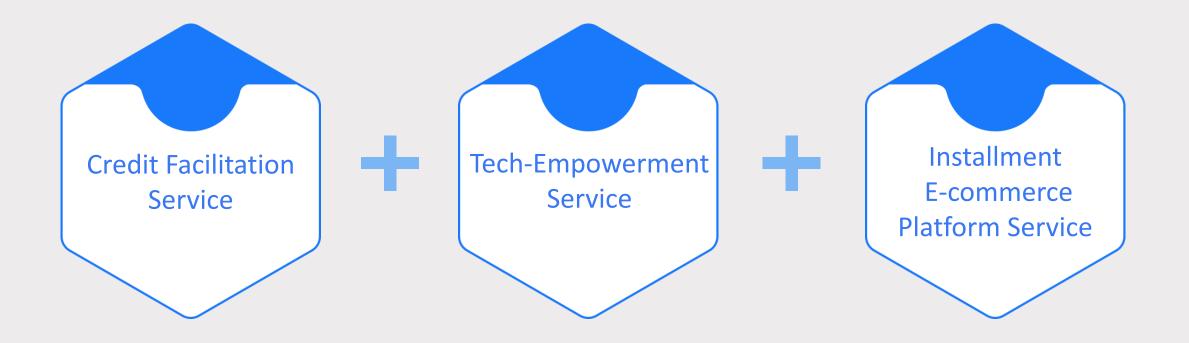
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# 01 Company Overview

### Addressing the Market with Different Focus

Core business supported by new growth opportunities



## Commitment to 2C2B2F

Connecting consumers to business and financial institutions



- Over 140 funding partners<sup>1</sup>
- Over 2600 merchant partners<sup>2</sup>

• Over 200 million registered users<sup>1</sup>

Loan balance of Rmb120.7 billion<sup>1</sup>

1. As of 30 September 2023, or accumulative 2. For the quarter ended 30 September 2023

## A Seamless Experience for New-Generation Consumers

Omni-channels and multipronged access for our users







## Empowering the Digitalization of Financial Institutions

Supporting financial institutions in the buildup of in-house capability and competitiveness



## Priorities Unchanged in Execution

#### Staying compliant and competitive



- Self-examination following the same requirements as the 13 platforms
- Constant dialogue with regulators
- Reinforced internal control and processes



- Enhanced risk identification and modeling
- Dynamic credit approval process
- Effective matching of individuals and financial institutions



- Breadth and depth of acquisition channels
- Tailored sales and management strategies
- Quality products to meet diverse needs of individuals
- Frictionless digital experience



- Effective communication and collaboration between teams
- Management system aligned with strategy to enhance oversight and talent development
- Increased use of technology from front to back

#### Optimize Customer Operation Strategy to Deal with External Uncertainty



#### **Premium Customer Focused**

- To increase the proportion of premium customers while controlling the access of high-pricing/high-risk customers
- To take the initiative to seek the best balance of scale vs. risk
- Stable overall risk performance + better quality new loan originations

#### **Customer Acquisition Efficiency Focused**

- Customer acquisition programs for specifically targeted segmentations
- Leverage offline team strengths
- Leverage abundant data resources and analyzing capability
- · In-time adjustment of spending and strategies in different regions

#### **Customer Qualification Identification Focused**

- AB testing and model iteration based on internal and external data resources
- Effectiveness validation of the operation strategy in regular
- Proven result by continuously improved per-capita contribution and ARPU

#### Lexin Accumulated Core Capabilities

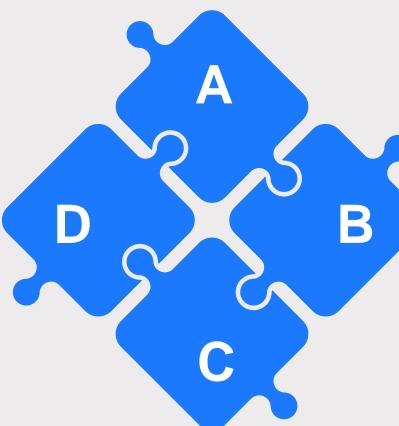


## Customer Service and Operation

- Customer operation by segmentation
- Feature and qualification identification
- Tailor-made products and services

# Technology and Data Analyzing

- Industry-leading R&D investment
- Lexin unique Smart-Business-Engine
- Empower daily operation efficiency across platforms



#### **Risk Management**

- Abundant internal data
- High-quality external data
- Model iteration
- AB Testing

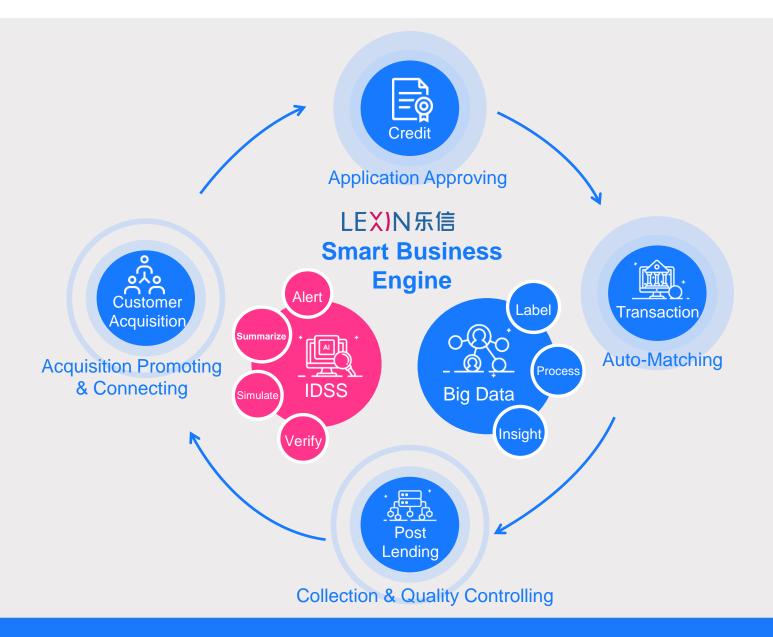
#### Cooperation with Funding Partners

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B

- Funding cost optimization
- Diversified partnerships with financial institutions
- Cooperating with 140+ financial institution partners

#### Lexin Smart Business Engine

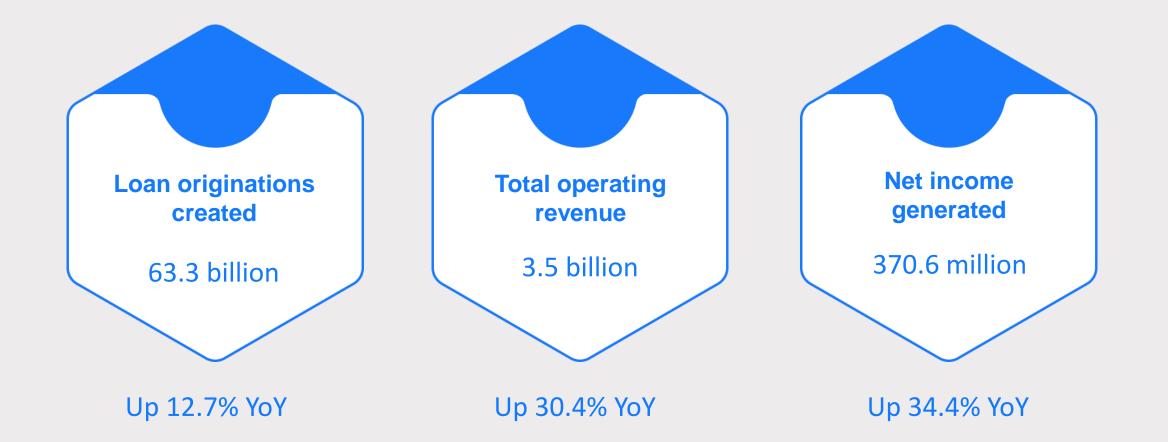


#### Lexin Eco-System





#### **3Q23 Highlights**



## Key Financials

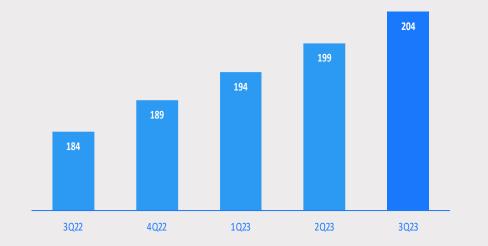
| (Rmb000)                                       | 3Q22        | 2Q23        | 3Q23        | QoQ    | ΥοΥ    |
|--|-------------|-------------|-------------|--------|--------|
| Credit facilitation service income             | 1,665,652   | 2,137,718   | 2,685,574   | 25.6%  | 61.2%  |
| Tech-empowerment service income                | 499,699     | 391,695     | 453,944     | 15.9%  | -9.2%  |
| Installment e-commerce platform service income | 524,986     | 526,399     | 369,417     | -29.8% | -29.6% |
| Total operating revenue                        | 2,690,337   | 3,055,812   | 3,508,935   | 14.8%  | 30.4%  |
| Total operating cost                           | (1,793,080) | (2,060,375) | (2,152,592) | 4.5%   | 20.0%  |
| Gross profit                                   | 897,257     | 995,437     | 1,356,343   | 36.3%  | 51.2%  |
| Total operating expenses                       | (669,493)   | (670,969)   | (622,759)   | -7.2%  | -7.0%  |
| Net income                                     | 275,693     | 355,733     | 370,625     | 4.2%   | 34.4%  |

#### Steady User Increase in Amount

## Number of Registered Users

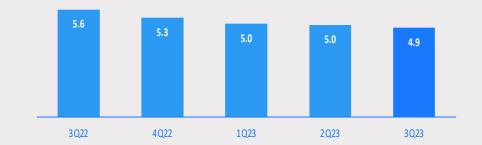
QoQ

+2.7%

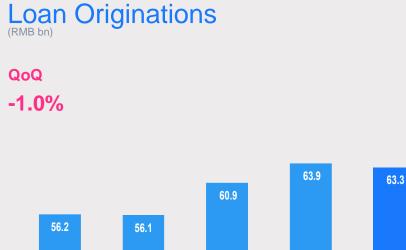


#### Number of Active Users

QoQ -2.0%



#### Steady Recovery Upwards to New Scale



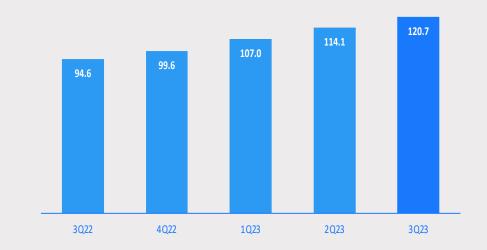
 56.2
 56.1

 56.2
 56.1

 3022
 4022
 1023
 2023
 3023

#### Outstanding Loan Balance

#### QoQ +5.8%



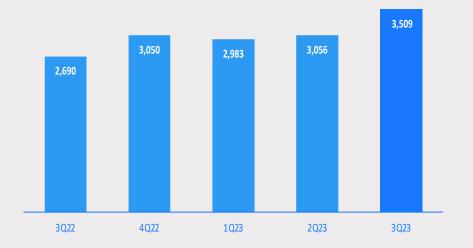
1. Loan originations represents the total amount of loans originated during each period, which includes both on and off-balance sheet loans 2. Outstanding loan balance represents the amount of principal outstanding for loans originated on our platform at the end of each period, including both on and off-balance sheet loans

## Stable V-shaped Trend Back to Normality

Operating Revenue

QoQ

+14.8%



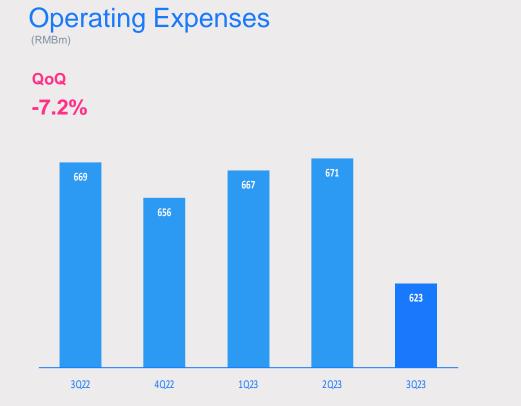
#### Breakdown of Operating Revenue

Installment e-commerce platform service income
Tech-empowerment service income
Cre dit facilitation service income

1. Breakdown of operating revenue for 3Q23

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## Optimized Allocation of Resources

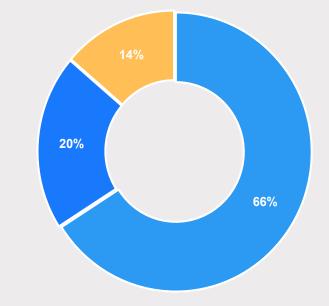


#### Breakdown of Operating Expenses

Sales & Marketing

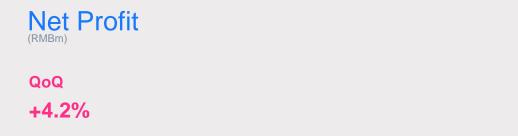
Research & Development

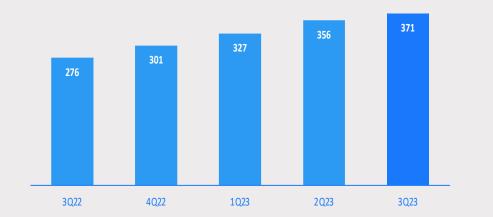
General & Administrative



1. Breakdown of operating expenses for 3Q23

#### Profitability Grows as Turnaround Recovery Progresses





#### Net Margin

## QoQ

-1ppt





# Appendix

#### **P&L Statement**

|   | For the Three Months Ended September 30, |             |           |
|---|--|-------------|-----------|
| (In thousands, except for share and per share data)                             | 2022                                     | 2023        |           |
|   | RMB                                      | RMB         | US\$      |
| Operating revenue:  |  |             |           |
| Credit facilitation service income  | 1,665,652                                | 2,685,574   | 368,089   |
| Loan facilitation and servicing fees-credit oriented                            | 714,102                                  | 1,533,203   | 210,143   |
| Guarantee income  | 409,842                                  | 638,595     | 87,527    |
| Financing income  | 541,708                                  | 513,776     | 70,419    |
| Tech-empowerment service income   | 499,699                                  | 453,944     | 62,218    |
| Installment e-commerce platform service income                                  | 524,986                                  | 369,417     | 50,633    |
| Total operating revenue   | 2,690,337                                | 3,508,935   | 480,940   |
| Operating cost  |  |             |           |
| Cost of sales   | (530,685)                                | (359,683)   | (49,299)  |
| Funding cost  | (149,545)                                | (131,640)   | (18,043)  |
| Processing and servicing cost   | (472,261)                                | (445,845)   | (61,108)  |
| Provision for financing receivables   | (126,214)                                | (161,807)   | (22,177)  |
| Provision for contract assets and receivables                                   | (132,678)                                | (159,443)   | (21,853)  |
| Provision for contingent guarantee liabilities                                  | (381,697)                                | (894,174)   | (122,557) |
| Total operating cost  | (1,793,080)                              | (2,152,592) | (295,037) |
| Gross profit  | 897,257                                  | 1,356,343   | 185,903   |
| Operating expenses:   |  |             |           |
| Sales and marketing expenses  | (424,544)                                | (410,651)   | (56,284)  |
| Research and development expenses   | (140,560)                                | (126,582)   | (17,350)  |
| General and administrative expenses   | (104,389)                                | (85,526)    | (11,722)  |
| Total operating expenses  | (669,493)                                | (622,759)   | (85,356)  |
| Change in fair value of financial guarantee derivatives and loans at fair value | 121,776                                  | (245,568)   | (33,658)  |
| Interest expense, net   | (16,202)                                 | (14,354)    | (1,967)   |
| Investment related impairment   | -  | -           | -         |
| Investment loss   | (3,027)                                  | (568)       | (78)      |
| Other, net  | 16,210                                   | 13,010      | 1,783     |
| Income before income tax expense  | 346,521                                  | 486,104     | 66,627    |
| Income tax expense  | (70,828)                                 | (115,479)   | (15,828)  |
| Net income  | 275,693                                  | 370,625     | 50,799    |

## Balance Sheet (1)

|   |                   | As of<br>September 30, 2023 |           |
|---|-------------------|-----------------------------|-----------|
| (In thousands)  | December 31, 2022 |                             |           |
|   | RMB               | RMB                         | US\$      |
| ASSETS  |                   |                             |           |
| Current assets  |                   |                             |           |
| Cash and cash equivalents                               | 1,494,150         | 2,527,065                   | 346,363   |
| Restricted cash   | 1,267,512         | 1,502,659                   | 205,957   |
| Restricted term deposit and short-term investments      | 1,331,858         | 804,439                     | 110,258   |
| Short-term financing receivables, ne                    | 6,397,920         | 4,295,020                   | 588,681   |
| Short-term contract assets and receivables, ne          | 3,894,175         | 5,531,882                   | 758,208   |
| Deposits to insurance companies and guarantee companies | 2,249,022         | 2,406,041                   | 329,775   |
| Prepayments and other current assets                    | 1,086,952         | 1,447,589                   | 198,409   |
| Amounts due from related parties                        | 6,602             | 7,143                       | 979       |
| Inventories, net  | 53,917            | 57,284                      | 7,851     |
| Total Current Assets                                    | 17,782,108        | 18,579,122                  | 2,546,481 |
| Non-current Assets                                      |                   |                             |           |
| Restricted cash   | 168,521           | 144,728                     | 2,546,481 |
| Long-term financing receivables, net                    | 460,325           | 302,201                     | 41,420    |
| Long-term contract assets and receivables, net          | 605,051           | 682,044                     | 93,482    |
| Property, equipment and software, net                   | 284,593           | 428,024                     | 58,666    |
| Land use rights, net                                    | 931,667           | 905,867                     | 124,159   |
| Long-term investments                                   | 348,376           | 348,065                     | 47,706    |
| Deferred tax assets                                     | 1,141,761         | 1,155,109                   | 158,321   |
| Other assets  | 1,048,301         | 1,162,690                   | 159,360   |
| Total Non-current Assets                                | 4,988,595         | 5,128,728                   | 3,229,595 |
| TOTAL ASSETS  | 22,770,703        | 23,707,850                  | 5,776,076 |

## Balance Sheet (2)

|  |                   | As of              |           |
|--|-------------------|--------------------|-----------|
| (In thousands)                             | December 31, 2022 | September 30, 2023 |           |
|  | RMB               | RMB                | US\$      |
| LIABILITIES                                |                   |                    |           |
| Current liabilities                        |                   |                    |           |
| Accounts payable                           | 25,970            | 14,533             | 1,992     |
| Amounts due to related parties             | 4,669             | 2,521              | 346       |
| Short-term borrowings                      | 1,168,046         | 814,923            | 111,694   |
| Short-term funding debts                   | 4,385,253         | 3,726,246          | 510,725   |
| Deferred guarantee income                  | 894,858           | 1,477,746          | 202,542   |
| Contingent guarantee liabilities           | 882,107           | 1,630,413          | 223,467   |
| Accruals and other current liabilities(2)  | 3,057,469         | 4,044,360          | 554,326   |
| Convertible notes                          | 2,063,545         | 905,676            | 124,133   |
| Total Current Liabilities                  | 12,481,917        | 12,616,418         | 1,729,225 |
| Non-current Liabilities                    |                   |                    |           |
| Long-term borrowings                       | 150,430           | 524,270            | 71,857    |
| Long-term funding debts                    | 1,334,105         | 676,076            | 92,664    |
| Deferred tax liabilities                   | 52,559            | 68,140             | 9,339     |
| Convertible notes                          | -                 | -                  | -         |
| Other long-term liabilities                | 102,941           | 51,043             | 6,996     |
| Total Non-current Liabilities              | 1,640,035         | 1,319,529          | 180,856   |
| TOTAL LIABILITIES                          | 14,121,952        | 13,935,947         | 1,910,081 |
| Shareholders' equity:                      |                   |                    |           |
| Class A Ordinary Shares                    | 191               | 192                | 29        |
| Class B Ordinary Shares                    | 47                | 47                 | 8         |
| Treasury stock                             | (328,764)         | (328,764)          | (45,061)  |
| Additional paid-in capital                 | 3,081,254         | 3,171,101          | 434,631   |
| Statutory reserves                         | 1,022,592         | 1,022,592          | 140,158   |
| Accumulated other comprehensive loss       | (20,842)          | (41,386)           | (5,672)   |
| Retained earnings                          | 4,894,273         | 5,948,121          | 815,258   |
| Non-controlling interests                  | _                 | -                  | -         |
| Total Shareholders' Equity                 | 8,648,751         | 9,771,903          | 1,339,351 |
| TOTAL LIABILITIES AND SHAREHOLDERS' EQUITY | 22,770,703        | 23,707,850         | 3,249,432 |